

# BBCS COUNSELING SERVICES



## Beverly Baskin and Associates

The counselors at BBCS Counseling Services are Nationally Board Certified (NCCs) and Licensed Professional Counselors (LPCs) who use a caring, holistic approach when working with clients. Their professional specialties include individual, marital, family counseling, and career counseling. Executive Director, Beverly Baskin, and her staff have over twenty years experience working with individual and corporate clients.

### BEVERLY BASKIN, ED.S

Founder  
Licensed Professional  
Counselor

### OFFICES:

4400 Route 9 South  
Suite 1000  
Avalon Executive Center  
Freehold, NJ 07728

20 Commerce Drive  
Suite 135  
Commerce Office Park  
Cranford, NJ 07016

Carnegie Center  
Princeton, NJ

**Phone**  
(732) 536-0076

**Toll Free**  
(800) 300-4079

**Email**  
[bev@bbcscounseling.com](mailto:bev@bbcscounseling.com)

**BBCS Web Site**  
[www.bbcscounseling.com](http://www.bbcscounseling.com)

### COUPLES COUNSELING

Our practice prides itself on our success with couples. Interventions are developed to foster teamwork in the couple or marital relationship. The couple decides on a workable plan to continue the marriage and learn how to build trusting, caring behaviors. There are also occasions in which sensitive counselors help couples separate in an amiable manner.

### CAREER COUNSELING AND COACHING

Beverly is a Nationally Certified Career Counselor (NCCC) and career transition coach. She is a consultant to the Fortune 500, and to many smaller and family-owned businesses. BBCS Counseling Services helps corporate executives, business owners, employees, and dual career couples with empowerment skills and conflict resolution. Employee Assistance programs are created to benefit work and family.

### CLINICAL ISSUES

Some of the clinical counseling issues that our practice helps clients to address include: relationship enhancement, low self-esteem, anxiety, depression, alcohol and substance abuse, career and vocational direction and indecision, career testing, problems in the workplace, adult transitions, shyness and loneliness, learning disabilities and ADD. Our staff network includes Licensed Professional Counselors, Licensed Social Workers, Licensed Clinical Psychologists, Psychiatrists and Licensed Therapists specializing in Grief Counseling and Child and Adolescent Counseling.

### AFFILIATIONS

The counselors at BBCS are active members of the American and New Jersey Counseling Associations, the American and New Jersey Mental Health Counselors Associations, and Career Development Association. Beverly received the New Jersey Counselor of the Year Award in May 2005.

### WORKSHOPS

As accomplished public speakers, instructors and workshop facilitators, Beverly and her Associates are frequently asked to speak at national conferences. Recent topics include:

- Dual Career Couples - Facing the Stress of Success.
- Self Esteem Enhancement for Unity and Personal Growth.
- Depression, Lifting the Spirits and Breaking Free of Negative Patterns to Feel Good Again.
- Cognitive Therapy in the Treatment of Women in Recovery.
- Making the Correct Vocational Choice.
- Enhancing Your Personal Career Vision.

### OFFICES

BBCS maintains offices in New Jersey. Daytime, evening and weekend appointments are available. Major credit cards are accepted and many plans offer insurance reimbursement.