

# William R. Mooney

Somerset, NJ 08873 • 732.870.4783 • [Wmooney@att.net](mailto:Wmooney@att.net) • <https://www.linkedin.com/in/lau-z-5c76329023/>

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## Senior Accountant Position

### Financial Reporting ~ Accounting Systems ~ Cost Reduction

**Organized, quality-driven *Financial & Accounting Professional* with a unique background in corporate accounting, accounting system conversions, and financial systems consulting.**

**Accounting & Financial Management** — Able to perform or manage entire accounting operations. Create new accounting systems from scratch. Maintain outstanding banking and customer relationships.

Excellent knowledge of accounting processes in small, medium, and large businesses. Outstanding planning, organizational, and interpersonal skills. Strong contributor with track record for problem solving that leads to cost reduction, increased productivity, and enhanced relationships. High standards for customer service.

**Financial Applications Consulting** – Experienced with Lawson, Great Plains, PeopleSoft, Platinum, and Dun & Bradstreet financial applications. Able to support and expedite conversion of accounting systems from manual to online systems, and from PC to LAN or web-based systems. Anticipate impact of chart of account changes, business rules, and other factors in the general ledger system.

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### Competencies Include:

- ◆ Project Management
- ◆ Accounting Systems
- ◆ Customer Requirements
- ◆ Relationship Management
- ◆ Procedures & Training
- ◆ Financial Analysis & Reporting
- ◆ Fixed Assets & Depreciation
- ◆ General Ledger & Auditing
- ◆ AP/AR, Payroll & Benefits
- ◆ Accounting Supervision

### Employment & Professional Achievements:

**Intuit Software** (Union, NJ) — Project Manager / Applications Consultant (2/2011 to Present)  
*A Fast 50 provider of customizable enterprise software with 3000 employees, 2200 global customers, and \$370 Million revenue. Specializes in finance, HR, procurement, operations, and customer service.*

**Project manager, accounting specialist, and consultant to CFOs and Controllers at multimillion corporations.** Assess customer requirements for reporting, processing, and training. Customize design specs for client approval. Setup GL, AP, Fixed Assets, and Project Accounting modules and customize financial reports.

- **Financial** — Created year-end financials for a financial institution in Pennsylvania at the 11<sup>th</sup> hour, after client unsuccessful. Was told I “saved at least 1 person’s job.”
- **Consultation** — Created a proposal for a Lawson upgrade; generated \$36,000 in new revenue.
- **Process** — Facilitated the evaluation / redesign of a process that resulted in a significant savings to the customer.
- **Implementation** — Customized and implemented Lawson GL and AP modules on time and in budget for an educational services client in NY City.

**DataBank, Inc.** (Edison, NJ) — Accounting/Business Applications Consultant (2/2009 to 2/2011)  
*A \$53 Million regional provider of business and applications consulting services with 500 employees. Operates as strategic partners of Lawson, PeopleSoft, Oracle, and Microsoft.*

**Established requirements for accounting and finance departments in client companies.** Worked closely with client managers to design and implement PeopleSoft or Lawson GL, AP, and fixed asset accounting systems. Prepared design documents and manuals and trained end-users.

- **Accounting Systems** — Teamed with programmers to customize an interface between project accounting, billing, and AR for a major retail chain (Williams-Sonoma) in San Francisco. Developed a unique billing solution to replace a disabled billing system and critical revenue loss. Outlined and implemented Lawson's AR module for a dot com startup on a limited budget.
- **Customization** — Modified a PeopleSoft billing application for a Major advertising firm in Michigan, based on the customer's unique billing requirements. Averted a huge billing problem for their business.
- **Problem Solving** — Identified and resolved a critical error in revenue reporting for a publications company. Discovered certain General Ledger accounts were not picked up by the income statement, due to faulty report setups. Corrected reports stopped a P&L understatement.

**Penguin Publishers** (Jersey City, NJ) — Fixed Assets Accounting Manager (9/2007 to 2/2009)  
*A \$1 Billion global publisher with thousands of diverse employees. Serves the financial services, education, and information and media markets with an array of researched and published products.*

**Sole liaison and subject matter expert for the Penguin and Lawson implementation team.** Also prepared general ledger and financial reports regarding fixed assets for senior management and auditor team. Oversaw 4 accountants for fixed assets transactions, general ledger, reports, and reconciliation — using the Dun & Bradstreet Fixed Assets System.

- **Implementation** — Helped ensure that Fixed Assets was the first module to go into production, during the conversion from Dun & Bradstreet to Lawson. Reviewed fixed assets conversions and advised the Lawson team on fixed assets questions. Expedited implementation and problem solving.
- **Accounting Systems** — Created a more favorable computation of monthly asset depreciation for Penguin. Won approval of internal and external auditors. Computation is still in use today.
- **Award** — Received a bonus for simultaneously managing the Fixed Assets group and teaming with Lawson to complete the accounting software conversion in just 1 year.

**Birch Industries, Inc.** (Matawan, NJ) — Controller / AP Manager (2/2005 to 8/2007)  
*A 7.2 million manufacturer and installer of hydraulic tensioning systems for use in domestic and overseas nuclear power plants. Employs 85 expert machinists, technicians, and engineers in 3 NJ facilities.*

**Responsible for a large payroll, 401K plan, financial reporting, and banking relationships.** Developed financial management reports for owners / upper managers and explained key transactions and variances to auditors. Supervised 2 AP/AR clerks for invoicing, vendor payments, expense reimbursement, and time tracking — working with Great Plains and in-house accounting software.

- **Plan Administration** — Evaluated and changed 401K providers. Led to cost reduction in monthly maintenance, and more opportunities and better service for plan participants.
- **Payroll** — Evaluated and selected a payroll provider to replace ADP. New provider was more suitable to the size of branch. Led to appropriate cost reduction and better reporting.
- **Cost Reduction** — Terminated a contract for new business development, after the contractor failed to deliver. Saved the company \$10,500 per month.
- **Advancement** — Promoted from Sr. Accountant to Controller within four months of hire.

**Thomas We, Inc.** (Princeton, NJ) — AP Supervisor / Accountant (8/2000 to 2/2005)  
*The world's third largest travel group, with 32 operator brands, 76,000 inspected beds, 3,600 travel agencies, a fleet of 87 aircraft, and 28,000 employees specializing in international travel.*

**Responsible for AP/AR, corporate credit card accounts, and related budgeting and forecasting.** Assisted with fiscal year closing and year-end audits. Supervised 3 accountants for invoicing, vendor payments, and employee reimbursements — working with Platinum AP software on a LAN platform. Designed and controlled the company's first authority matrix for check approval. Promoted two times in a five-year period.

### **Education & Professional Training**

- B.S., Accounting — Rider University, 1990 (Multiple Dean's List honors).
- Technical Training — Networking, Windows NT Server 4.0 & NT Workstation, JCL, and COBOL.
- Office Computer — MS-Word, Excel, PowerPoint, E-mail, and Internet proficiency.