

Rachel Simms

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INCREASING RESPONSIBILITIES AND INTEREST IN THE FOLLOWING AREAS:

Sales
Recruitment
Strategic/Event Planning
Community Partnerships

Promotions
Relationship Building
Program Development
Writing and Editing

Public Relations
Client Retention
Presentation Skills
Supervision/Training

EDUCATION

THE OHIO STATE UNIVERSITY, Columbus, Ohio.
Bachelor of Arts in Journalism, emphasis in Public Relations

June 2023

EXPERIENCE

MULTI-CAMPUS HILLEL, Columbus, Ohio.
Jewish Campus Service Corps Fellow

August 2022 to present

THE LANTERN NEWSPAPER, The Ohio State University.
Recruitment Editor, Minority Affairs Reporter, Copy Editor & Free Lance Writer

September 2019 to June 2023

THE COLUMBUS JEWISH FEDERATION, Bexley, Ohio.
Campaign & Fundraising and Community Relations Intern

Summer of 2020

RELATED EXPERIENCE

ORDER OF OMEGA, GREEK HONORARY
DELTA PHI EPSILON SORORITY
ALPHA LAMBDA DELTA/PHI ETA SIGMA HONORARIA

Initiated May 2019
Initiated September 2020
Initiated Fall 2021

SKILLS

RECRUITMENT/SALES

- Devised 13 on-site strategies to effectively meet and recruit more than 750 Multi-Campus Hillel members in 18 months
- Met with students individually to create focused programming and develop meaningful relationships
- Developed regional campaign and supervised staff in the location and recruitment of Jewish students for the Birthright Israel program. The organization sponsored a nationally recognized free trip to Israel for qualified college students
- Recruited and mentored Journalism students with story ideas, news articles, and writing techniques

EVENT PLANNING

- Spearheaded two region-wide events, each with three student committees comprising seven different colleges
- Coordinated 27 cutting-edge, innovative social, cultural, and educational events designed to create exciting opportunities for students
- Served as an advisor and aided in the organization of five event-focused student committees

WRITING/GRAPHIC DESIGN

- Designed two informational pamphlets and four one-page handouts to explain Jewish holidays and rituals
- Aided in design of six company newsletters that promoted events on 11 college campuses to 2,000 students
- Compiled data and wrote 10 full-page campaign theme articles for Columbus Jewish newspaper
- Wrote 20 articles in 10 weeks including stories about abortion, minority affairs tension and motivational speakers

COMMUNITY BUILDING

- Designed and presented seven different workshops to college students and community members throughout Tri-State area
- Educated campus communities and advocated on behalf of students regarding anti-semetic issues
- Partnered with university officials within academic and student affairs departments to increase student life on camp